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CENTRAL INTELLIGENCE AGENCY

REPORT NO.  

INFORMATION REPORT

CD NO.

COUNTRY Austria/ USSR

DATE DISTR. 11 August 1950

SUBJECT Propaganda Campaign for  
the Communist Press

NO. OF PAGES 1

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DATE OF  
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SUPPLEMENT TO  
REPORT NO.

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1. The Austrian Communist Party conducted a propaganda campaign for the Communist newspapers in April and May 1950 which resulted in the sale of an average of 264,000 copies each week by propaganda agents employed all over Austria.
2. This campaign is to be continued and each Communist party section is scheduled to be provided with a special propaganda squad whose sole responsibility will be to sell the Volksstimme, the central Communist Party organ in Austria. However, reports from various district headquarters have indicated that the party is short of qualified functionaries who could be entrusted with such a mission. The entire propaganda campaign for the Volksstimme is directed by Erwin Zucker-Schilling, the newspaper's editor-in-chief.

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